



**Summer Research Forum for Young Scholars:
Frontiers in International Business and Emerging Economies Research**

**Organized by
Center for International Business Studies,
The Chinese University of Hong Kong
and
Asia Academy of Management**

June 17-19, 2013

**Lecture Theatre 7, 3/F, Cheng Yu Tung Building
The Chinese University of Hong Kong
Shatin
Hong Kong**

Objectives:

This Forum aims at facilitating young scholars to develop high quality research in the field of international business studies, with a focus on emerging economies through engaging in intensive dialogue and interactions with experienced and fellow scholars. During this three-day forum, participants will be provided the opportunity to:

- Examine and appreciate current theories and methodologies in international business studies in the context of emerging economies;
- Exchange, enhance, and sharpen research ideas; and
- Establish a network of researchers with similar research interests.

Target participants:

Young scholars who are holding junior faculty positions in research universities, with a keen interest in developing a research career in topics related to international business and emerging economies.

Program:

The three-day program will feature presentations by world-class researchers on international business theories, research trends, methods, and publishing craft of international business studies, with a focus on BRIC countries. There will also be a lot of interactions among participants to share their own research papers and/or recent work in small group discussions. Feedback from senior scholars will be given during the interactions. Participants are expected to have a commitment to participate in the whole 3-day research forum.

Key-note Speakers

Xiao-Ping Chen

Professor of Management
Evert McCabe Faculty Fellow
Chair, Department of Management and Organization
Foster School of Business
University of Washington

Klaus E. Meyer

Professor of Strategy and International Business,
CEIBS

Riki Takeuchi

Associate Professor
School of Business & Management
Hong Kong University of Science & Technology

David K.C. Tse

Stelux Professor of Marketing
Chair Professor of International Marketing
Director, Chinese Management Centre (Area Coordinator)
School of Business
University of Hong Kong

Kwok Leung

Chair Professor of Management
Department of Management
City University of Hong Kong

Key Faculty Members from the Chinese University of Hong Kong

Kenneth Law

Shige Makino

Chung-Ming Lau

Daphne Yiu

Xufei Ma

Hong (Susan) Zhu

Irene Hau-Siu Chow

Gongming Qian

Participants

Suthinee Rurkkhum (Prince of Songkla University)

Research Interest: HRD, Leadership

Gracy Yang (The University of Sydney)

Research Interest: MNE Strategy

Tori Yu-Wen Huang (The University of Nottingham Ningbo China)

Research Interest: Entrepreneurship

Joon Hyung Park (The University of Nottingham Ningbo China)

Research Interest: OB, Abusive Supervision, Expatriates

Gary Ge Zhan (Tung Wah College)

Research Interest: Psychic Distance

Simon Shibin Sheng (University of Alabama at Birmingham)

Research Interest: Marketing

Iris Lin Yuan (University of Macau)

Research Interest: Internationalization Strategies of Chinese Firms

Ziliang Deng (Renmin University of China)

Research Interest: Knowledge Creation, Transfer and Diffusion

Keikoh Ryu (Waseda University)

Research Interest: Cross-cultural Methodology, Management of Multinational Firms

Danny Ng (Edith Cowan University)

Research Interest: National Policies & HR

Kangyong Sun (Hitotsubashi University)

Research Interest: Strategy, Innovation

Mohd Faiz Hilmi (University Sains Malaysia)

Research Interest: Innovative Working Behaviour and Culture

Weiwen Li (Sun Yet-Sen University)

Research Interest: Strategy

Chung-Wen Chen (National Taiwan University of Science and Technology)

Research Interest: Cross-cultural Management

Abraham Soleimani (Eastern Washington University)

Research Interest: International Business Strategy, Merger and Acquisitions

Joochan Ryoo (Hangyang University)

Research Interest: Technology, M&A

Linda Xiaoyun Chen (University of Macau)

Research Interest: Learning, IJV

Gloria Ge (Griffith University)

Research Interest: China Business, Competitive Strategy, Entrepreneurship

Hoang-Ha Tran (Vietnam University of Commerce)

Research Interest: Business Groups and Corporate Governance

Ivy Hongyan Yang (The Hong Kong Polytechnic University)

Research Interest: Knowledge Spillover, FDI

PROGRAM

Day 1 June 17	Day 2 June 18	Day 3 June 19
<p>9:00-9:30 a.m. Registration/Opening 9:30 – 10:30 am Xiaoping Chen: Current research trends of OB in international business research ; Q&A chair by Kenny Law</p> <p>10:30-11:00 tea break</p> <p>11:00-12:00 noon Klaus Meyer: Current research trends in macro studies; Q&A chair by Shige Makino</p>	<p>9:00-10:30 am Klaus Meyer and Shige Makino Panel: Methodology issues in EE studies: Challenges and Opportunities; Q&A chair by Daphne Yiu</p> <p>10:30-10:50 tea break</p> <p>10:50 - 12:20 Small group discussion of research projects – presentations by 2 participants, feedback from group leader & speaker</p>	<p>9:00 – 10:30 am David Tse : Example of interesting studies - how to develop a programatic study; Q&A chair by CM Lau</p> <p>10:30-11:00 tea break</p> <p>11:00-12:30 Small Group work – integrate feedback plus action plan</p>
12:30 - 2:00 lunch	12:30 - 2:00 lunch	12:30 – 2:00 lunch
<p>2:00-3:30 pm Kwok Leung and Riki Takeuchi: Publishing China and other EE studies in top journals; Q&A chair by CM Lau</p> <p>3:30-3:50 tea break</p> <p>3:50-5:30 Small group interactions – know each group member’s background & interest</p>	<p>2:00 – 3:45 pm Riki Takeuchi: Example of interesting studies Kenny Law: Method issues in micro studies - an editor/reviewer's point of view chair by Xufei Ma</p> <p>3:30-4:10 tea break</p> <p>4:10 – 5:40 Small group discussion of research projects – presentations by 2 participants, feedback from group leader & speaker</p>	<p>2:00 – 3:50 pm Group presentations - how to proceed with current research (20 minutes each); chair by Irene Chow/ Gongming Qian</p> <p>3:50-4:30 Closing (feedback from David Tse & Kenny Law); chair by Susan Zhu</p>