

A Joint Conference

13th Asia Academy of Management (AAOM) Conference & 2024 Taiwan Academy of Management (TAOM) Conference AAOM PhD Consortium

Theme: Asian Management in the Post-pandemic Era: Challenges and Opportunities

25 – 29 June 2024

Venue: Curtin University Malaysia & Pullman Miri Waterfront

Faculty of Business, Curtin University Malaysia proudly hosted the joint 13th Asia Academy of Management (AAOM) Conference and the 2024 Taiwan Academy of Management (TAOM) Conference, as well as the AAOM PhD Consortium from June 25–29, 2024. This event drew scholars, practitioners, and PhD candidates to discuss key advancements and research in management. The conference underscored Curtin University Malaysia's dedication to fostering international collaboration and advancing academic discourse on a global scale.

The event commenced with the AAOM PhD Consortium, held at Curtin University Malaysia's campus on June 25, 2024, and chaired by Prof. Mike Peng (University of Texas at Dallas, USA). It was supported by an esteemed panel of professors: Prof. Subra Ananthram (Curtin University, Australia), Prof. Garry Bruton (Texas Christian University, USA), Assoc. Prof. Chai Lee Goi (Curtin University, Malaysia), Prof. Dogan Gursoy (Washington State University, USA), Assoc. Prof. Yuanyuan Huang (Southwest Jiaotong University, China), Prof. Jintong Tang (Saint Louis University, USA), Prof. Markus Taussig (Rutgers University, USA), Assoc. Prof. Verner Worm (Copenhagen Business School, Denmark), and Prof. Xiaohua Yang (University of San Francisco, USA). The consortium provided an invaluable platform for doctoral candidates. Through this initiative, participants engaged in constructive feedback sessions and built connections with seasoned academics, gaining insights that will guide their future research and professional pursuits.

The conference sessions took place at the Pullman Miri Waterfront and were co-chaired by Assoc. Prof. Wen-Dong Li (Chinese University of Hong Kong), Assoc. Prof. Chinmay Pattnaik (University of Sydney), and Assoc. Prof. Chai Lee Goi (Curtin University). The conference featured keynote addresses by distinguished experts, including Prof. Jane Lu, President of AAOM (City University of Hong Kong), Prof. Shige Makino (Kyoto University), and Prof. Kaifeng Jiang (Peking University). Over 30 AAOM and 7 TAOM sessions were held, along with two CTSEM workshops. A total of 142 research papers were presented—108 in AAOM sessions and 34 in TAOM sessions—covering critical topics across management disciplines. A highlight of the gala dinner was the symbolic passing of the AAOM presidency from Prof. Jane Lu to her successor, Prof. Mike Peng, marking a new chapter for AAOM's leadership.

The conference concluded with an organised visit to the Borneo Tropical Rainforest Resort, providing participants a unique opportunity to experience Borneo's rich natural environment. Also, a tour of Miri City offered further insights into the local culture and heritage, adding a meaningful cultural dimension to the academic event. This conference exemplified the value of combining rigorous academic discussion with cross-cultural engagement, further strengthening relationships within the global academic community.



Group Photo of AAOM PhD Consortium Participants



AAOM President Keynote Address



Group Photo of AAOM and TAOM Participants



Symbolic Passing of the AAOM Presidency from Prof. Jane Lu to Prof. Mike Peng



Borneo Tropical Rainforest Resort Tour



Miri City Tour



Group Photo of Local Organising Committee