



The Asia Academy of Management Special Conference

www.aaom.asia / mba.nida.ac.th

June 18–21, 2025, Bangkok, Thailand

CALL FOR PAPERS INSTITUTIONAL COMPLEXITIES AND MANAGERIAL RESPONSES

Submission Deadline: January 31, 2025 (Bangkok Time)

Program Co-Chairs:

Mike Peng, University of Texas at Dallas
Asda Chintakananda, NIDA Business School

Local Host:

NIDA Business School, Bangkok, Thailand

Conference Venue:

Grand Fourwings Convention Hotel /
NIDA Business School

Keynote Speaker:

Yadong Luo, University of Miami

PhD Consortium Chair:

Jane Lu, City University of Hong Kong
(PhD Consortium will be held on June 21, 2025)

The Asia Academy of Management (AAOM)—the longest-running academic association of management that focuses on Asia—is launching its inaugural Special Conference, with an important and timely theme of “Institutional Complexities and Managerial Responses.”

Throughout Asia and beyond, institutional complexities are intensifying. Geopolitical competition is in rage. Forces of deglobalization are competing with those of globalization. Advances of technologies are penetrating more aspects of human life. Engines of economic growth are adjusting to the new normal. Overall, institutions as the rules of the game can no longer be viewed as static and invisible. Instead, a series of the rules of the game—ranging from national and international politics to technological standards and competition policies—are changing, and their complexities are increasing. Such institutional complexities are forcing managers and entrepreneurs to search for innovative responses throughout Asia and beyond.

How do firms led by managers and entrepreneurs eager to grow respond to such heightened institutional complexities? This is the big question on which we are inviting contributors to focus.

Examples of possible fields from which contributors may come include:

- Entrepreneurship and innovation
- Human resource management
- International business and management
- Leadership and organizational behavior
- Operations management and supply chain
- Organizational neuroscience and management
- Strategic management
- Other fields within management and organizations—broadly defined

SUBMISSION: Please submit your papers/abstracts/panels to aaom2025@gmail.com.

- **Papers:** Please follow the *APJM/AMJ* style guide (maximum: 40 pages all inclusive). In the subject line, please state: “PAPER: (first author last name)/(first few words of title).” On page 1, include all author details and abstract. All pages should be numbered consecutively.
- **Abstracts:** Please limit the length to 2-5 pages (all inclusive). In the subject line, please state: “ABSTRACT: (first author last name)/(first few words of title).”
- **Panels:** Please have a minimum of three panelists. Each session is one hour. Please design the panel accordingly. In the subject line, please state: “PANEL: (first panelist last name)/(first few words of title).” By submission, all panelists have agreed to participate in the conference if the panel is accepted.

KEY DATES AND FEES

Submission deadline	January 31, 2025
Author notification of acceptance	March 1, 2025
Registration deadline (early)	April 15, 2025 (HK\$2000/approx. US\$250 for regular participants and HK\$1000/approx. US\$125 for students)
Registration deadline (late)*	May 1, 2025 (HK\$2400/approx. US\$300 for regular participants and HK\$1200/approx. US\$150 for students)
Conference	June 18–21, 2025

* One author of every submission must register by May 1, 2025. Failure to register by then will result in the removal of the paper/abstract from the conference program.

REGISTRATION FEE

Registration fee includes a one-year AAOM membership and subscription of AAOM’s two official journals: the *Asia Pacific Journal of Management (APJM)* and *Asian Case Research Journal (ACRJ)*. Please pay registration fee at <https://aaom.asia/index.php/aaom-special-conference>

PHD CONSORTIUM

Doctoral students are encouraged to join the PhD consortium on Saturday, June 21, 2025. Interested students should submit their CV and express their interest in an email by February 28, 2025, to aaom2025@gmail.com. When submitting, please state “PhD Consortium” in the subject line.

OFFICIAL CONFERENCE HOTEL

The five-star Grand Fourwings Convention Hotel (<https://www.grandfourwings.com>) has offered a special rate for AAOM Special Conference guests at THB 2600 (approximately US\$80)/night for a single/twin room with breakfast (inclusive of service charge and taxes). Extra bed is THB 1200. Please reserve the hotel at <https://aaom.asia/index.php/aaom-special-conference>

CONTACT

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