

## ASIA ACADEMY OF MANAGEMENT

Secretariat: c/o Department of Management, The Chinese University of Hong Kong, Shatin, N.T., Hong Kong  
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### CALL FOR PARTICIPATION IN PROFESSIONAL DEVELOPMENT WORKSHOPS (PDW)

during the 14th Asia Academy of Management Main Conference

Ho Chi Minh City, Vietnam

June 16-20, 2026

**PDW REGISTRATION DEADLINE: April 20, 2026**

**A letter of acceptance/invitation will be issued upon acceptance**

**PDW registration: [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn)**

**Conference registration: <https://aaom.asia/index.php/aaom-main-conference>**

**Both conference registration and PDW registration are required**

**(conference early-bird registration deadline: April 20, 2026)**

	Tuesday, June 16, 2026	Friday, June 19, 2026
9am–12noon	Junior Faculty Consortium	Doctoral Student Consortium
1–3pm	Methods Training Workshop 1: So, You Want to Conduct an Experience-Sampling Study?	Methods Training Workshop 3: Demystifying Ethnography: Observations and Field Note Writing  AOM Collections Workshop: Expanding Our Reach: Writing Beyond the Research Paper
3:15–5:15pm	Methods Training Workshop 2: Endogeneity: Myths, Legends, and Facts	Methods Training Workshop 4: Paper Development  Workshop on Methodological Issues in Management Research

**NOTES:**

(1) Regular conference program will take place during June 17 and 18.

(2) All four Methods Training Workshops are sponsored by the Academy of Management (AOM) Research Methods Division, Organizational Behavior Division, and Human Resource Division.

(3) AOM Collections Workshop is sponsored by the *Academy of Management Collections*.

As an Academy of Management (AOM) Community Accelerator Program (CAP) partner, AAOM expresses deep appreciation to AOM for supporting the five workshops and to AOM experts for contributing their expertise.

### JUNIOR FACULTY CONSORTIUM: Tuesday, June 16, 2026 (9am–12noon)

#### Co-Chairs:

Roberto Galang (Dean, Ateneo de Manila University, Philippines, [rgalang@ateneo.edu](mailto:rgalang@ateneo.edu))

Fuming Jiang (Professor, RMIT University, Australia, [fuming.jiang@rmit.edu.au](mailto:fuming.jiang@rmit.edu.au))

#### Participating senior faculty:

Peter Bamberger (Professor, Tel Aviv University, Israel; immediate past President, Academy of Management)

Asda Chintakananda (Associate Dean and Professor, NIDA Business School, Thailand)

Sali Li (Moore Professor, University of South Carolina, USA)

Chenwei Liao (Associate Professor, Michigan State University, USA)

Hemant Merchant (Professor, University of South Florida, USA)

Mike Peng (Jindal Chair, University of Texas at Dallas, USA; President, Asia Academy of Management)  
Jintong Tang (Mary Louise Murray Professor, Saint Louis University, USA; Deputy Editor-in-Chief, *Asia Pacific Journal of Management*)  
Amonrat Thoumrungroje (Associate Professor, Mahidol University, Thailand)  
Daphne Yiu (Lee Kong Chian Professor, Singapore Management University, Singapore)

**Interested junior faculty colleagues:** For registration, please email [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn) to express your interest to participate with an attachment of your CV (no extra preparation). In the email subject line, please indicate: "Junior Faculty Consortium."

### **DOCTORAL STUDENT CONSORTIUM: Friday, June 19, 2026 (9am–12noon)**

**Chair:** Markus Taussig (Associate Professor, Rutgers University, USA, [mtaussig@business.rutgers.edu](mailto:mtaussig@business.rutgers.edu))

#### **Participating faculty:**

Felix Arndt (Professor, University of Waterloo, Canada)  
Peter Bamberger (Professor, Tel Aviv University, Israel; immediate past President, Academy of Management)  
Michael Carney (Professor, Concordia University, Canada)  
Chao C. Chen (Distinguished Professor, Rutgers University, USA)  
Xiao-Ping Chen (Philip Condit Chair, University of Washington, USA)  
Asda Chintakananda (Associate Dean and Professor, NIDA Business School, Thailand)  
Takahiro Endo (Associate Professor, University of Victoria, Canada)  
Sali Li (Moore Professor, University of South Carolina, USA)  
Hemant Merchant (Professor, University of South Florida, USA)  
Dong Liu (Williams Chair, Georgia Institute of Technology, USA)  
Mike Peng (Jindal Chair, University of Texas at Dallas, USA; President, Asia Academy of Management)  
Andreas Schwab (Professor, Iowa State University, USA)  
Jintong Tang (Mary Louise Murray Professor, Saint Louis University, USA; Deputy Editor-in-Chief, *Asia Pacific Journal of Management*)  
George White III (Director of DBA Program and Professor, University of Michigan–Flint, USA)

**Interested doctoral (PhD and DBA) students:** For registration, please email [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn) to express your interest to participate with an attachment of your CV (no extra preparation). In the email subject line, please indicate: "Doctoral Student Consortium."

## **METHODS TRAINING WORKSHOPS**

### **Tuesday, June 16, 2026 (1–3pm)**

#### **Methods Training Workshop 1: So, You Want to Conduct an Experience-Sampling Study?**

**Workshop leader:** Joel Koopman (Texas A&M University, USA)

This workshop offers a practical roadmap for designing and executing high-quality experience-sampling (ESM) studies in organizations. Participants will learn how to capture employees' day-to-day experiences, emotions, and behaviors using intensive, repeated measurement, and how to align sampling decisions (when, how often, and how long) with dynamic theory and real-world constraints. The session will walk through major design choices—such as temporal framing, scale anchors, and use of self- versus other-reports—and show how seemingly small decisions can meaningfully affect data quality, inference, and publication prospects. Emphasis will be placed on concrete examples and common pitfalls, equipping attendees to both conduct and critically evaluate ESM research in organizational settings.

### **Tuesday, June 16, 2026 (315–515pm)**

#### **Methods Training Workshop 2: Endogeneity: Myths, Legends, and Facts**

**Workshop leader:** Elle Yoon (Iowa State University, USA)

**Panelists:**

Kenneth Frank (Michigan State University, USA)

Daniel Gamache (University of Georgia, USA)

Scott Johnson (Iowa State University, USA)

Management scholars are often concerned about empirical biases from endogeneity. When endogeneity is present, any model that does not account for the endogeneity will provide biased coefficient estimates. Scholars often attempt to address potential endogeneity in their research. However, there are many misunderstandings about endogeneity and scholars often implement questionable solutions. This PDW provides a learning opportunity about endogeneity and how to address it correctly. To do so, we explore the myths, legends, and facts about endogeneity. First, our expert panelists will each address a key issue in endogeneity. Topics include instrumental variable analysis, sensitivity analysis, and editor's view of endogeneity in the field. Following their presentations, the panelists will answer questions from the audience, from which we will facilitate a scholarly conversation about their views on endogeneity. We will share specific statements, and have the panelists discuss whether the statements reflect a myth, legend, or fact, about endogeneity.

**Friday, June 19, 2026 (1–3pm)**

**Methods Training Workshop 3: Demystifying Ethnography: Observations and Field Note Writing**

**Workshop leader:** Simona Grande (Universitetet i Agder, Norway; Università di Torino, Italy; RMIT, Australia; Tec de Monterrey, Mexico)

This PDW offers a practical introduction to core ethnographic data collection techniques, with a focus on observation and participant observation as tools for studying social interactions and organizational practices in real-world settings. Participants will learn how to develop an ethnographic gaze, systematically observe social processes as they unfold, and engage with research contexts at varying levels of researcher involvement. The session will walk through key methodological choices, including what to attend to in observational research (e.g., interactions, routines, space, and material artifacts), how researcher presence shapes data generation, and the role of reflexivity in shaping what researchers see, record, and interpret in the field. Emphasis will be placed on experiential learning through live observation exercises, small-group reflection, and concrete examples of common challenges and pitfalls. The workshop is particularly geared toward doctoral students and junior scholars seeking to build strong foundations in ethnographic fieldwork, though participants at all career stages are welcome. By the end of the workshop, attendees will be equipped with practical tools to design and conduct ethnographic research in organizational and social environments. (After acceptance, participants will be asked to fill out a short introduction form.)

**Friday, June 19, 2026 (315–515pm)**

**Methods Training Workshop 4: Paper Development Workshop on Methodological Issues in Management Research**

**Workshop leader:** Betty Zhou (Texas A&M University, USA)

After acceptance, participants will be asked to submit a short working paper or proposal for feedback.

Experienced scholars providing feedback:

Beth Campbell (University of Minnesota, USA)

Rico Lam (University of Macau, China)

Huy Le (University of Texas at San Antonio, USA)

Dong Liu (Georgia Institute of Technology, USA)

Wu Liu (Hong Kong Polytechnic University, China)

Yihao Liu (University of Georgia, USA)

In-Sue Oh (Temple University, USA)

Andreas Schwab (Iowa State University, USA)

Riki Takeuchi (University of Texas at Dallas, USA)

Luke Zhu (York University, Canada)

**Interested participants:** For registration, please email [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn) to express your interest to participate with an attachment of your CV (no extra preparation). Please specify the order of your preferences for these four workshops (such as workshop 4, 1, 2, and 3). In the email subject line, please indicate: “Methods Training Workshop.”

## ACADEMY OF MANAGEMENT COLLECTIONS WORKSHOP: Friday, June 19, 2026 (1–3pm)

### Expanding Our Reach: Writing Beyond the Research Paper

**Workshop leaders:** Rick Delbridge (Cardiff University, UK) and Roy Suddaby (University of Victoria, Canada)—both are Associate Editors, *Academy of Management Collections*

The workshop will explore the practice of alternative forms of academic writing designed to reach broader audiences and increase scholarly impact. Participants will explore new genres, learn practical techniques for developing a distinctive voice, and understand how these forms can enhance both public relevance and professional growth. This workshop aligns directly with the *Academy of Management Collections*’ new essay format, designed to capture timely, provocative ideas that advance management thinking in accessible and engaging ways. Leveraging a roundtable format, participants will:

- Be introduced to forms of writing and scholarship other than the traditional research paper.
- Explore examples of alternative forms and identify publishing venues for essays and journalistic pieces.
- Practice techniques for elevating voice, story, and reader connection in their writing (with coaching).
- Reframe scholarly expertise for public and practitioner audiences (with coaching).

**Interested participants:** For registration, please email [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn) to express your interest to participate with an attachment of your CV (no extra preparation). Workshop leaders strongly encourage interested participants to submit a one-page outline of an essay idea with workshop registration, which can then be discussed during the session. In the email subject line, please indicate: “AOM Collections Workshop: Expanding Our Reach.”