

## **The 14<sup>th</sup> Asia Academy of Management Main Conference**

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[www.rmit.edu.vn](http://www.rmit.edu.vn)

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## **Taiwan Academy of Management Conference 2026**

[www.taom.org.tw](http://www.taom.org.tw)

### **CALL FOR PAPERS**

### **INNOVATION, DIGITAL TRANSFORMATION, AND THE FUTURE OF MANAGEMENT**

**Submission Deadline:** 1 December 2025 (Indochina Time)

**Conference Dates:** 16 – 20 June 2026

#### **Program Co-Chairs**

Sanjay Singh, University of Dundee  
Burkhard Schrage, RMIT University Vietnam

#### **Local Host**

The Business School, RMIT University Vietnam, Ho Chi Minh City

#### **Conference Venue**

RMIT University Vietnam, Ho Chi Minh City, Vietnam

#### **Presidential Address**

Mike Peng, University of Texas at Dallas

#### **Keynote Speakers**

Xiao-Ping Chen, University of Washington  
Ed Zajac, Northwestern University

#### **Doctoral Consortium Chair**

Markus Taussig, Rutgers University

#### **Junior Faculty Consortium Co-Chairs**

Roberto N. Galang, Ateneo de Manila University  
Fuming Jiang, RMIT University Australia

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#### **Confirmed Participating Faculty Leaders Include**

Peter A. Bamberger, Tel Aviv University; President, Academy of Management

The foundational assumptions of management theory and practice are being profoundly challenged by a period of rapid, unpredictable change across Asia. We are witnessing a major reshaping of the region's socio-economic landscape, driven by disruptive technologies, breakthrough innovations, shifting geopolitical dynamics, and deep changes in economic structures.

The rapid spread of digital platforms and innovative business models is not only creating new organisational forms but also challenging the legitimacy and effectiveness of formal institutions such as regulatory bodies and legal frameworks that often struggle to keep pace. At the same time, informal institutions like long-standing business networks and cultural norms are also being reshaped. This complex interplay calls for a renewed scholarly focus on how firms adapt to, influence, and innovate within institutional pressures, gaps, and opportunities.

This moment demands a strong academic response that examines the co-evolution of organisations, innovation, and the institutional frameworks that shape them. For management scholarship, it is no longer enough to simply observe these trends—we must develop fresh conceptual tools to understand their effects at multiple levels.

What new institutional arrangements and governance models are needed to harness technological progress and innovation while managing societal risks? How should leadership and management theories evolve to reflect the role of institutional context in decision-making for globally connected, innovation-driven firms? And how must management education be redesigned to prepare leaders who can not only navigate but also shape the future business and regulatory environment responsibly?

The AAOM 2026 conference in Ho Chi Minh City, a vibrant hub of entrepreneurship, innovation, and technology, will provide a platform for scholars to address these questions, share new research, and chart the future of institutional, innovation, and management studies in Asia and beyond.

## CONFERENCE TRACKS AND KEY TOPICS

### 1. Entrepreneurship and Innovation (ENT)

#### **Track Co-Chairs**

*Amitabh Anand, Excelia Business School, France*

*Elaine Chew, RMIT University, Vietnam*

*Adam Tatarynowicz, Nova School of Business and Economics, Portugal*

*Matthias Tietz, University of St. Gallen, Switzerland/Singapore*

- *The Co-evolution of Entrepreneurial Ecosystems and Institutional Logics:* Analysing the processes through which institutional support, venture capital, and policy frameworks co-evolve to foster deep tech, AI, and sustainable-native startups in emerging Asian economies.
- *Cross-Border Corporate Venturing and Knowledge Spillovers:* Exploring the role of Asian corporate venture capital in global technology hubs, focusing on how these investments facilitate knowledge transfer, reverse innovation, and the strategic renewal of the parent firm.

### 2. Human Resource Management (HRM)

#### **Track Co-Chairs**

*Nuttawuth Muehnjohn, Murdoch University, Australia*

*Badrinarayan Shankar Pawar, Indian Institute of Management Raipur, India*

*Sateesh Shet, Northumbria University, United Kingdom*

*Badri Munir Sukoco, Universitas Airlangga, Indonesia*

- *Algorithmic HRM and Managerial Discretion*: Critically assessing the implementation of AI in recruitment, performance management, and talent development in workplaces, with a focus on fairness, algorithmic bias, and its impact on employee autonomy and managerial roles.
- *Sustainable Careers in the Gig Economy*: A multi-level analysis of how institutional support, digital labour platforms, and individual agency interact to shape career sustainability, well-being, and social protection for gig workers across different Asian contexts.

### 3. International Management (IM)

#### **Track Co-Chairs**

*Quyen Dang, RMIT University, Vietnam*

*David Fan, RMIT University, Australia*

*Abdul-Nasser Kassar, Lebanese American University, Lebanon*

*Dut Van Vo, Can Tho University, Vietnam*

- *De-globalisation and Supply Chain Reconfiguration*: From an institutional and network perspective, this topic explores how MNEs operating in Asia are reconfiguring their value chains for resilience in response to deglobalisation pressures, geopolitical shifts, and technological decoupling.
- *Overcoming the Digital Liability of Foreignness*: Theorising how emerging market MNEs from Asia leverage digital platforms and data analytics to overcome traditional barriers to internationalisation, build legitimacy, and compete in advanced economies.

### 4. Organisation and Management Theory (OMT)

#### **Track Co-Chairs**

*Sophie Lythreatis, University of Bristol, United Kingdom*

*Sang Kyun Kim, Sungkyunkwan University, South Korea*

*Paresha Sinha, University of Waikato, New Zealand*

- *Theorising the Platform-Based Organisation*: Developing new or extended theories on the governance, structure, and power dynamics of platform-based organisations, with a particular focus on how Asian institutional contexts shape their architecture and evolution.
- *Navigating Institutional Complexity and Contradiction*: Examining how organisations in Asia manage the paradoxical tensions between demands for rapid digital innovation, pressures for social and environmental legitimacy, and the persistence of traditional institutional norms.

### 5. Organisational Behaviour (OB)

#### **Track Co-Chairs**

*Upasna Agarwal, Indian Institute of Management Mumbai, India*

*Emerald Jay Ilac, Ateneo de Manila University, Philippines*

*Greeni Maheshwari, RMIT University, Vietnam*

*Rabindra K Pradhan, Indian Institute of Technology Kharagpur, India*

*Sachiko Yamao, Keio University, Japan*

- *Leadership and Trust in Human-AI Hybrid Teams*: Investigating the behavioural dynamics of teams composed of both humans and AI agents, focusing on how leadership styles must adapt to foster psychological safety, trust in algorithms, and effective collaboration within Asian corporate settings.
- *The Behavioural Science of Digital Work*: A multi-level study on the cognitive and affective consequences of hyper-connectivity and remote work, exploring its impact on employee well-being, work-life integration, and engagement in diverse Asian cultural contexts.

## 6. Strategic Management (STR)

### Track Co-Chairs

*Asda Chintakananda, National Institute of Development Administration, Thailand*

*Ziliang Deng, Peking University, China*

*Phuong Nguyen, RMIT University, Vietnam*

- *Strategic Agility in Asian Platform Ecosystems*: Investigating how firms build and deploy dynamic capabilities to navigate digital disruption, competitive dynamics, and institutional voids within the region's rapidly scaling digital platforms.
- *Non-Market Strategy and Geopolitical Risk*: Examining how Asian multinational corporations and foreign MNEs in Asia formulate corporate political strategies and other non-market actions to manage risks and opportunities arising from trade tensions and shifting political alliances.

## PAPER SUBMISSION

Please submit your papers to [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn) and visit the conference website [apps.rmit.edu.vn/r/AAOM2026](https://apps.rmit.edu.vn/r/AAOM2026) for detailed instructions.

**Submissions open** 1 September 2025

**Submission deadline** 1 December 2025

**Author notification of acceptance** 1 March 2026

## CONFERENCE REGISTRATION FEE

Conference registration opens early March 2026. Tiered pricing is offered for early and regular registration. Payment instructions are to be confirmed.

Type	Early Registration Fee 1 March – 20 April 2026	Regular Registration Fee 21 April – 10 June 2026
<b>Academic or Executive</b>	HKD 3,500 <i>Approximately USD 450</i>	HKD 3,900 <i>Approximately USD 500</i>
<b>Faculty at public universities in Vietnam</b>	HKD 2,700 <i>Approximately USD 350</i>	HKD 3,500 <i>Approximately USD 450</i>
<b>Student or Emeritus</b>	HKD 1,600 <i>Approximately USD 200</i>	HKD 1,900 <i>Approximately USD 250</i>

NOTE: AAOM is registered in Hong Kong SAR and uses the Hong Kong dollar as official currency.

Registration includes a two-year membership at the Asia Academy of Management.

## AAOM PAPER SUBMISSION GUIDELINES

Submissions should follow the style of the Asia Pacific Journal of Management (APJM) for formatting, with 12 size font and double space (main text only). Please note APJM's header and references format (similar to the APA style). The maximum length is 40 pages (all inclusive).

### Please submit the following two documents in one email:

- The paper without self-identifying information of the authors. Page 1 should contain the title (in ALL CAPS), abstract (100-200 words), and key words – but should contain NO information about authors (please be sure to delete information about your name and school from the Word document's "properties"). Mark the appropriate track (such as Strategic Management [STR] or

Organisational Behaviour [OB]) for your paper on the upper right corner of page 1. Page 2 should be the first page of your main text. Number all your pages, and the last page should not exceed page 40.

- A separate title page with the title (in ALL CAPS) and all authors (name, affiliation, country, and email) with corresponding author clearly designated. Please mark your track (such as Strategic Management [STR] or Organisational Behaviour [OB]) on the upper right corner of this title page.

**Prepare the documents as per the guidelines below.**

- Please name your submission with the following information: the 2-3-letter track acronym\_last name of first author\_first substantive word of your title (excluding “a” and “the”). Differentiate the two documents as “text” or “title,” such as “STR\_Peng\_global\_text” or “OMT\_Ahlstrom\_asia\_title.”
- For your email subject line, please use the title of your documents consisting of the 2-3-letter track acronym\_last name of first author\_first substantive word of your title (but without “text” or “title”), such as “HRM\_Takeuchi\_management” or “IM\_Yi\_multinational.”

**Submission Email:**

- The manuscript and the title page should be submitted electronically IN ONE EMAIL to: aaom2026@rmit.edu.vn. DO NOT send submissions directly to the Track Co-Chairs.
- The papers submitted to the conference should not have been published by the time of the conference.
- All papers will go through a double-blind review process managed by the Track Co-Chairs. Accepted papers will be assigned to paper presentation or interactive sessions by the Program Co-Chairs.
- Abstracts of the accepted papers will be published on the conference website as conference proceedings.
- At least one of the authors for each accepted paper should register, attend, and present the paper in person at the conference. Otherwise, the paper will not be included in the conference program.

**PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)**

**(I) AAOM Doctoral Consortium (June 19, 2026)**

***Chair***

*Markus Taussig, Rutgers University*

Doctoral students are strongly encouraged to join the Doctoral Consortium. Interested doctoral students should submit their CV and express their interests in a cover letter to Associate Professor Markus Taussig at mtaussig@business.rutgers.edu.

**(II) Junior Faculty Consortium (June 16, 2026)**

***Co-Chairs***

*Roberto N. Galang, Ateneo de Manila University*

*Fuming Jiang, RMIT University Australia*

Junior faculty are strongly encouraged to join the Junior Faculty Consortium. Interested faculty should submit their CV and express their interest in a cover letter to Professor Fuming Jiang at fuming.jiang@rmit.edu.au.

**(III) Meet the Editors Session**

TBC

## **TRANSPORTATION TO CONFERENCE CITY – HO CHI MINH CITY, VIETNAM**

Participants can fly to Tan Son Nhat International Airport, located in Ho Chi Minh City, and travel to the hotel/conference venue by ground transportation. Please visit the conference website for more information.

## **CONFERENCE HOTEL AND VENUE**

The conference hotel is MerPerle Crystal Palace (TBC), Ho Chi Minh City, Vietnam. The main conference venue is RMIT University Vietnam, Ho Chi Minh City, Vietnam.

## **ENQUIRIES**

Any questions about the conference and the call for papers should be directed to the conference email [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn).

## **ABOUT ASIA ACADEMY OF MANAGEMENT ([www.aaom.asia](http://www.aaom.asia))**

The mission of the Asia Academy of Management is to assume global leadership in advancing management theory, research and education of relevance to Asia. In August 1997, more than 60 Academy of Management conference participants met and agreed to set up the Asia Academy of Management with the above mission. They endorsed the principle that the Asia Academy should be an independent organisation run in Asia, with links to the Academy of Management and other scholarly organisations. The objective of the Asia Academy is thus to encourage contextualised management research with Asia relevance towards global contribution to scholarship.

How Asia's firms are managed has gained global significance academically and professionally. Researchers and scholars are interested in the unique management practices that result from the cultural roots of Asian societies and the economic, social, political and technological forces that shape them. In short, they are searching for the Asian model that can contribute to the universality of management theory. Business executives are intrigued by the region's growth potential and its enormous markets. They are searching for ways to manage their operations effectively to benefit from this fastest growth region of the world. The Asia Academy of Management is designed to encourage management research, education and knowledge dissemination that are of relevance to management in Asia. The Asia Academy is a global organisation that welcomes both ethnic Asian and non-ethnic Asian researchers and managers who are interested in management issues relevant to Asia.

## **ABOUT RMIT UNIVERSITY VIETNAM ([www.rmit.edu.vn](http://www.rmit.edu.vn))**

RMIT University Vietnam is a leading international university that brings a world-class Australian education to the heart of Asia. Established in 2000, it was the first fully foreign-owned international university in Vietnam and has since grown to become a prominent institution with campuses in Ho Chi Minh City, Hanoi, and Danang. RMIT Vietnam is renowned for its high-quality, industry-responsive programs across various disciplines including business, technology, communication, design, and languages, all accredited to Australian standards. The university is committed to fostering a globalised study environment, equipping graduates with the skills and mindset necessary to excel in the dynamic global marketplace and contributing significantly to Vietnam's socio-economic development.

Within RMIT University Vietnam, The Business School holds a strong reputation for excellence in business and management education. It offers a comprehensive suite of undergraduate and postgraduate programs, including specialisations in areas like Accounting, Digital Marketing, Finance, Logistics and Supply Chain Management, and Tourism and Hospitality Management. The Business School emphasises an applied approach, co-designing its curriculum with industry partners to ensure that students gain practical, real-world skills. With state-of-the-art facilities like Financial Trading Labs and Digital Marketing Labs, and strong links to industry through various initiatives and an Industry Advisory Board, The Business School aims to produce work-ready graduates who are well-prepared for diverse managerial and consulting roles in multinational organisations.

## **Taiwan Academy of Management Conference 2026**

### **CALL FOR PAPERS**

#### **Program Co-Chairs**

##### **Prof. Ruey-Jer “Bryan” Jean**

Chairman, Taiwan Academy of Management, and National Taiwan University, Taiwan

##### **Prof. Pao-Lien Chen**

Convener for Management, National Science & Technology Council, and National Sun Yat-sen University, Taiwan

#### **Session Tracks**

Strategic Management  
Technology Innovation Management  
Entrepreneurship and Sustainability  
International Business  
Human Resource Management  
Organizational Behavior  
Gender, Diversity and Indigeneity  
Ethics and Social issues

#### **Track Chairs**

Prof. Ruey-Jer “Bryan” Jean, National Taiwan University, Taiwan  
Prof. Pao-Lien Chen, National Sun Yat-sen University, Taiwan  
Prof. Min-Nan Chen, National Sun Yat-sen University, Taiwan  
Prof. Ryan Shuwei Hsu, National ChengChi University, Taiwan

### **TAOM CONFERENCE 2026 SUBMISSION GUIDELINES**

While submissions related to the main theme of the conference are encouraged, papers addressing other topics within the broad area of Asian management systems—particularly those focusing on Taiwan and China contexts—are also welcome. Submissions may draw from a variety of management disciplines, including business strategy, organizational behavior and theory, human resource management, international management, as well as ethics and social issues in management. TAOM welcomes conceptual, theory-building, and empirical papers grounded in these disciplines.

All submissions must be original copy and must not have been previously accepted for publication in a journal, presented at another academic conference, or currently under review elsewhere.

All papers will undergo a double-blind review process. Accepted papers will be assigned to either a paper presentation or an interactive session by the Program Co-Chairs. Abstracts of the papers presented at the conference will be temporarily posted on the TAOM website.

Papers may be prepared and presented in either English or Chinese. While there is no strict page limit, contributors are encouraged to limit their submissions to 20 pages or fewer (A4 size, 12-point font, double-spaced, with 1-inch margins). This page limit includes the cover page, abstract, main text, references, tables, and figures. The formatting should follow the Academy of Management (AOM) style.



Each submission should include a separate title page listing paper title, abstract, authors' names and affiliations in both Chinese and English. Please name your file using following format: TAOM2026\_Lastname\_Firstname (based on the first author's name).

At least one author must register, attend, and present the paper in person at the conference for the paper to be included in the conference program. If an author cannot attend due to unforeseen circumstances, they must contact the TAOM Assistant at [taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com) as early as possible to explore alternative arrangements.

TAOM Conference 2026 includes four to six sessions, and manuscripts may be submitted in either Chinese or English. All submissions prepared in Microsoft Word files should be sent electronically to [taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com). Please indicate your preferred track/session for review on the cover page of your submission.

Please note the following due dates:

<b>Submissions open</b>	1 September 2025
<b>Submission deadline</b>	1 December 2025
<b>Author notification of acceptance</b>	1 March 2026

## ENQUIRIES

For any questions about this Call for Submissions or the conference, please contact TAOM Assistant at [taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com).

General information about TAOM may be found on the website: [www.taom.org.tw](http://www.taom.org.tw)