



ASIA ACADEMY OF MANAGEMENT

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NEWSLETTER (December 2024)

The Inaugural AAOM Special Conference INSTITUTIONAL COMPLEXITIES AND MANAGERIAL RESPONSES

June 18–21, 2025, Bangkok, Thailand

Submission Deadline: January 31, 2025

Please submit to: aaom2025@gmail.com

Program Co-Chairs:

Mike Peng (University of Texas at Dallas)

Asda Chintakananda (NIDA Business School)

Keynote Speaker:

Yadong Luo (University of Miami)

PhD Consortium Chair:

Jane Lu (City University of Hong Kong) (PhD Consortium will be held on June 21, 2025. Students should submit their CV and express their interest in an email by February 28, 2025, to aaom2025@gmail.com).

CALL FOR PAPERS:

<https://aaom.asia/index.php/aaom-special-conference>

University Malaysia's campus on June 25 and chaired by Mike Peng (University of Texas at Dallas). A total of nine faculty members and 24 doctoral students participated.

The conference sessions took place at the Pullman Miri Waterfront and were co-chaired by Wendong Li (Chinese University of Hong Kong), Chinmay Pattnaik (University of Sydney), and Chai Lee Goi (Curtin University Malaysia). The conference featured keynote addresses by distinguished experts: Jane Lu, President of AAOM (City University of Hong Kong), Shige Makino (Kyoto University), and Kaifeng Jiang (Peking University). Over 30 AAOM and 7 TAOM sessions were held, along with two CTSEM workshops. A total of 142 research papers were presented—108 in AAOM sessions and 34 in TAOM sessions. A highlight of the gala dinner was the symbolic passing of the AAOM presidency from Jane Lu to her successor, Mike Peng, marking a new chapter for AAOM's leadership.

The 13th AAOM Main Conference ASIAN MANAGEMENT IN THE POST-PANDEMIC ERA: CHALLENGES AND OPPORTUNITIES

June 25–29, 2024, Miri, Malaysia

Curtin University Malaysia hosted the joint 13th AAOM Main Conference and the 2024 Taiwan Academy of Management (TAOM) Conference. The event commenced with the PhD Consortium, held at Curtin

NEW EDITORIAL TEAM AT *APJM*

In August 2024, a new editorial team for AAOM's flagship journal, *Asia Pacific Journal of Management*, was appointed. Effective January 1, 2025, Chinmay Pattnaik (University of Sydney) will become Editor-in-Chief, and Siah Hwee Ang (Victoria University of Wellington) and Jintong Tang (Saint Louis University) will become Co-Deputy Editors-in-Chief. With a number of initiatives under way, the new editorial team aspires to

propel *APJM* to new heights.

AAOM thanks *APJM*'s departing Co-Editor-in-Chief Liqun Wei (Hong Kong Baptist University) for her excellent contributions. Wei will continue to serve as a Director on the AAOM Board of Directors.

The *APJM* EIC Search Committee consisted of David Ahlstrom (Chinese University of Hong Kong), Ajai Gaur (Rutgers University), Jane Lu (City University of Hong Kong), and Mike Peng (Chair, University of Texas at Dallas).

In September 2024, AAOM appointed the first editorial team for *Asia Management*. Effective January 1, 2025, Mike Peng (University of Texas at Dallas), Derek Lehmborg (North Dakota State University), and Tian Wei (Fudan University) will become Co-Editors-in-Chief of *Asia Management*. Also, effective January 1, 2025, *ACRJ* will no longer accept new submissions.

The *ACRJ/AM* EIC Search Committee consisted of David Ahlstrom (Chinese University of Hong Kong), Ajai Gaur (Rutgers University), and Jane Lu (Chair, City University of Hong Kong).

REBRANDING OF *ACRJ* AND LAUNCH OF *ASIA MANAGEMENT*

Asian Case Research Journal (ACRJ) was founded by the National University of Singapore (NUS) in 1997. In 2020, AAOM took over the ownership of *ACRJ* from NUS.

AAOM has decided to rebrand *ACRJ* as *Asia Management*, (1) to broaden the scope of the journal to appeal to wider groups of stakeholders and (2) to compliment our highly successful flagship journal, *APJM*. Continuing the publishing tradition, *Asia Management* will publish the 30th volume in 2026—its first year with the new branding.

Asia Management will publish practitioner-oriented and thought-provoking articles on topics relevant to management practice in the Asian context. The target audiences are managers, educators, and students.

Asia Management articles should be free of jargon and technical terms, light on references, but heavy on actionable insights. The length of article is 2,000–5,000 words (all inclusive). *Asia Management* will also publish short case studies with commentaries and book reviews.

We invite all AAOM members and friends to contribute! For specifics, please write: aaomasiamgmt@gmail.com.

MARK YOUR CALENDAR!

The 14th AAOM Main Conference

June 16–20, 2026 (*tentative*), Ho Chi Minh City, Vietnam

Program Co-Chairs:

Sunjay Singh (University of Dundee)

Burkhard Schrage (RMIT University Vietnam)

Call for Papers will be available in August 2025



Brought to you from **THE AAOM EXECUTIVE TEAM:**

Immediate Past President: Jane Lu (City University of Hong Kong)

President: Mike Peng (University of Texas at Dallas)

Vice President (Program): Sanjay Singh (University of Dundee)

Vice President (Treasurer): Ziliang Deng (Peking University)

Vice President (Secretary): Chinmay Pattnaik (University of Sydney)

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