



## ASIA ACADEMY OF MANAGEMENT

Secretariat: c/o Department of Management, The Chinese University of Hong Kong, Shatin, N.T., Hong Kong

Website: <http://aaom.asia/>

Fax: (852) 2603-6840

Tel: (852) 2609-7898

\*\*\*\*\*

### NEWSLETTER (September 2025)

#### The 14th AAOM Main Conference

#### INNOVATION, DIGITAL TRANSFORMATION, AND THE FUTURE OF MANAGEMENT

June 16–20, 2026, Ho Chi Minh City, Vietnam

Host: The Business School, RMIT University, Vietnam

**Submission Deadline: December 1, 2025**

Please submit to: [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn)

#### DOWNLOAD THE FULL CALL FOR PAPERS:

<https://aaom.asia/index.php/aaom-main-conference>

#### Program Co-Chairs:

Sanjay Singh (University of Dundee, UK)

Burkhard Schrage (RMIT University, Vietnam)

#### Presidential Address:

Mike Peng (University of Texas at Dallas, USA)

#### Keynote Speakers:

Xiao-Ping Chen (University of Washington, USA)

Ed Zajac (Northwestern University, USA)

#### Junior Faculty Consortium Co-Chairs:

Roberto Galang (Ateneo de Manila University,  
Philippines)

Fuming Jiang (RMIT University, Australia)

*(JFC will be held on June 16, 2026)*

#### Doctoral Student Consortium Chair:

Markus Taussig (Rutgers University, USA)

*(DSC will be held on June 19, 2026)*

Confirmed JFC and DSC faculty leaders include:

Peter Bamberger (Tel Aviv University, Israel;

President, Academy of Management)

#### CONFERENCE TRACKS AND CO-CHAIRS

##### 1. Entrepreneurship and Innovation (ENT)

Amitabh Anand (Excelia Business School, France)

Elaine Chew (RMIT University, Vietnam)

Adam Tatarynowicz (Nova School of Business and  
Economics, Portugal)

Matthias Tietz (University of St. Gallen, Switzerland/  
Singapore)

##### 2. Human Resource Management (HRM)

Nuttawuth Muehnjohn (Murdoch University, Australia)

Badrinarayan Shankar Pawar (Indian Institute of  
Management Raipur, India)

Sateesh Shet (Northumbria University, UK)

Badri Munir Sukoco (Universitas Airlangga, Indonesia)

##### 3. International Management (IM)

Quyen Dang (RMIT University, Vietnam)

David Fan (RMIT University, Australia)

Abdul-Nasser Kassar (Lebanese American University,  
Lebanon)

Dut Van Vo (Can Tho University, Vietnam)

##### 4. Organisation and Management Theory (OMT)

Sophie Lythreathis (University of Bristol, UK)

Sang Kyun Kim (Sungkyunkwan University, South  
Korea)

Paresha Sinha (University of Waikato, New Zealand)

## 5. Organisational Behaviour (OB)

Upasna Agarwal (Indian Institute of Management  
Mumbai, India)

Emerald Jay Ilac (Ateneo de Manila University,  
Philippines)

Greeni Maheshwari (RMIT University, Vietnam)

Rabindra K Pradhan (Indian Institute of Technology  
Kharagpur, India)

Sachiko Yamao (Keio University, Japan)

## 6. Strategic Management (STR)

Asda Chintakananda (National Institute of Development  
Administration, Thailand)

Ziliang Deng (Peking University, China)

Phuong Nguyen (RMIT University, Vietnam)

### The Inaugural AAOM Special Conference INSTITUTIONAL COMPLEXITIES AND MANAGERIAL RESPONSES

June 18–21, 2025, Bangkok, Thailand

Led by Asda Chintakananda, NIDA Business School successfully hosted the inaugural AAOM Special Conference. The conference attracted 301 Attendees from more than 30 countries. A total of over 110 papers, 80 abstracts, and five panels were presented.

An insightful keynote speech was delivered by Professor Yadong Luo (University of Miami), which challenged attendees to rethink global business in the age of disorder, technonationalism, and geoeconomic fragmentation. Other notable sessions included (1) an executive panel with AACSB Asia Pacific managing director and three deans from the Philippines and Thailand and (2) a plenary panel of executives on multinational strategy under geopolitical turbulence. The new editorial team of AAOM's flagship journal, *Asia Pacific Journal of Management*, engaged attendees in a "Meet the Editors" panel. In addition, the conference offered a Doctoral Consortium and a *Journal of World Business* Paper Development Workshop.

The gala dinner featured traditional Thai folk dancing and kickboxing performance. Unlike many academic events, AAOM's atmosphere embraced informality, curiosity, and connection, reflecting our commitment to building a vibrant and inclusive scholarly community.

### LEADERSHIP LUNCHEON IN COPENHAGEN

Coming from different parts of the world, AAOM leaders gathered on July 26, 2025, during the Academy of Management conference in Copenhagen, Denmark. We celebrated the successful conclusion of the inaugural Special Conference in Bangkok, discussed urgent issues, and made plans for the future.

### MARK YOUR CALENDAR!

#### The Second AAOM Special Conference

June 2027, Colombo, Sri Lanka

Hosted by Curtin University, Colombo, Sri Lanka

Call for Papers will be available in August 2026

### MARK YOUR CALENDAR!

#### The 15th AAOM Main Conference

June 2028, Manila, Philippines

Hosted by Ateneo de Manila University, Philippines

Call for Papers will be available in August 2027

*Brought to you from*

#### THE AAOM EXECUTIVE TEAM:

Immediate Past President: Jane Lu (City Univ of Hong Kong, China)

President: Mike Peng (University of Texas at Dallas, USA)

Vice President (Program): Sanjay Singh (University of Dundee, UK)

Vice President (Treasurer): Ziliang Deng (Peking University, China)

Vice President (Secretary): Chinmay Pattnaik (U of Sydney, Australia)

#### THE AAOM REPRESENTATIVES AT LARGE:

Subra Ananthram (Curtin University, Australia)

Michael Kwan (China Europe International Business School, China)

Manish Popli (Indian Institute of Management Indore, India)

Hsi-Ah Shih (National Cheng-kung University, Taiwan)

Riki Takeuchi (University of Texas at Dallas, USA)

Amy Tian (Curtin University, Australia)

En Xie (Tongji University, China)

Sachiko Yamao (Keio University, Japan)

Xiaohua Yang (University of San Francisco, USA)