



## ASIA ACADEMY OF MANAGEMENT

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### NEWSLETTER (March 2026)

#### AAOM MEMBER BENEFITS:

- (1) 25% DISCOUNT FOR ACADEMY OF MANAGEMENT (AOM) MEMBERSHIP**
- (2) 25% FOR AOM ANNUAL MEETING**

In January 2026, the Asia Academy of Management (AAOM) signed a collaboration agreement with the Academy of Management (AOM). Named Community Accelerator Program (CAP), this collaboration will bring substantial benefits to AAOM members:

Effective immediately:

- (1) AAOM academic members and student members will receive a 25% discount on AOM membership fees if you live and have a primary work affiliation in Asia outside of mainland China.
- (2) AAOM academic members and student members will receive a 25% discount on registration fees for the AOM Annual Meeting if you live and have a primary work affiliation in Asia outside of mainland China.

(Colleagues in mainland China will be covered by a separate CAP agreement)

We encourage you to take advantage of these discounts.

Details are posted at our website:

<https://aaom.asia/index.php/membership>

#### The 14th AAOM Main Conference

#### INNOVATION, DIGITAL TRANSFORMATION, AND THE FUTURE OF MANAGEMENT

June 16–20, 2026, Ho Chi Minh City, Vietnam

Host: The Business School, RMIT University, Vietnam

Program Co-Chairs:

Sanjay Singh (University of Dundee, UK)

Burkhard Schrage (RMIT University, Vietnam)

#### CALL FOR PARTICIPATION IN PROFESSIONAL DEVELOPMENT WORKSHOPS (PDW)

PDW REGISTRATION DEADLINE: April 20, 2026

A letter of invitation will be issued upon acceptance

PDW registration: [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn)

Conference registration:

<https://aaom.asia/index.php/aaom-main-conference>

Both conference registration and PDW registration are required

As part of the CAP collaboration, AOM will support five PDWs during our conference. In addition, AAOM will have its inaugural Junior Faculty Consortium and its Doctoral Student Consortium.

**Interested participants:** For registration, please email [aaom2026@rmit.edu.vn](mailto:aaom2026@rmit.edu.vn) to express your interest to participate with an attachment of your CV (no extra preparation). In the email subject line, please indicate the specific PDW in which you are interested.

**JUNIOR FACULTY CONSORTIUM** June 16

**Co-Chairs:** Roberto Galang (Dean, Ateneo de Manila University, Philippines) and Fuming Jiang (RMIT University, Australia)

**Participating senior faculty:** Peter Bamberger (Tel Aviv University, Israel), Asda Chintakananda (NIDA Business School, Thailand), Sali Li (University of South Carolina, USA), Chenwei Liao (Michigan State University, USA), Hemant Merchant (University of South Florida, USA), Mike Peng (University of Texas at Dallas, USA), Jintong Tang (Saint Louis University, USA), Amonrat Thourungrroje (Mahidol University, Thailand), Daphne Yiu (Singapore Management University, Singapore)

**DOCTORAL STUDENT CONSORTIUM** June 19

**Chair:** Markus Taussig (Rutgers University, USA)

**Participating faculty:** Felix Arndt (University of Waterloo, Canada), Peter Bamberger (Tel Aviv University, Israel), Michael Carney (Concordia University, Canada), Chao C. Chen (Rutgers University, USA), Xiao-Ping Chen (University of Washington, USA), Asda Chintakananda (NIDA Business School, Thailand), Takahiro Endo (University of Victoria, Canada), Sali Li (University of South Carolina, USA), Hemant Merchant (University of South Florida, USA), Dong Liu (Georgia Institute of Technology, USA), Mike Peng (University of Texas at Dallas, USA), Andreas Schwab (Iowa State University, USA), Jintong Tang (Saint Louis University, USA), George White III (University of Michigan–Flint, USA)

**FOUR METHODS TRAINING WORKSHOPS**

(sponsored by AOM Research Methods, Organizational Behavior, and Human Resource Divisions)

**Methods Training Workshop 1: So, You Want to Conduct an Experience-Sampling Study?** June 16 (1–3pm) **Workshop leader:** Joel Koopman (Texas A&M University, USA)

**Methods Training Workshop 2: Endogeneity: Myths, Legends, and Facts** June 16 (315–515pm) **Workshop**

**leader:** Elle Yoon (Iowa State University, USA)

**Panelists:** Kenneth Frank (Michigan State University, USA), Daniel Gamache (University of Georgia, USA), Scott Johnson (Iowa State University, USA)

**Methods Training Workshop 3: Demystifying Ethnography: Observations and Field Note Writing**

June 19 (1–3pm) **Workshop leader:** Simona Grande (Universitetet i Agder, Norway; Università di Torino, Italy; RMIT, Australia; Tec de Monterrey, Mexico)

**Methods Training Workshop 4: Paper Development Workshop on Methodological Issues in Management Research**

June 19 (315–515pm) **Workshop leader:** Betty Zhou (Texas A&M University, USA)

**Experienced scholars providing feedback:** Beth Campbell (University of Minnesota, USA), Rico Lam (University of Macau, China), Huy Le (University of Texas at San Antonio, USA), Dong Liu (Georgia Institute of Technology, USA), Wu Liu (Hong Kong Polytechnic University, China), Yihao Liu (University of Georgia, USA), In-Sue Oh (Temple University, USA), Andreas Schwab (Iowa State University, USA), Riki Takeuchi (University of Texas at Dallas, USA), Luke Zhu (York University, Canada)

**ACADEMY OF MANAGEMENT COLLECTIONS**

**WORKSHOP: Expanding Our Reach: Writing**

**Beyond the Research Paper** June 19 (1–3pm)

**Workshop leaders:** Rick Delbridge (Cardiff University, UK) and Roy Suddaby (University of Victoria, Canada)

**MARK YOUR CALENDAR!**

**The Second AAOM Special Conference**

June 2027, Colombo, Sri Lanka

Hosted by Curtin University, Colombo, Sri Lanka

Call for Papers will be available in August 2026

*Brought to you from* **THE AAOM EXECUTIVE TEAM:**  
Immediate Past President: Jane Lu (City U of Hong Kong, China)  
President: Mike Peng (U of Texas at Dallas, USA)  
Vice President (Program): Sanjay Singh (U of Dundee, UK)  
Vice President (Treasurer): Ziliang Deng (Peking U, China)  
Vice President (Secretary): Chinmay Pattnaik (U of Sydney, Australia)